



## **Biography**

Norma Mc Adams is the Injury Prevention Coordinator for the Hoopa Valley Tribe in Hoopa, California.

Norma is currently enrolled with the United Tribes Technical College in Bismarck, North Dakota and is working on an Associate Degree in Injury Prevention. She has experience in alcohol and other drug prevention programs and community-based non-profit organizations. She lives on the Hoopa Valley Indian Reservation and is married to Kenneth Mc Adams, has 4 sons, with 5 granddaughters and 2 grandsons. She is a Certified Child Passenger Safety Technician and advocates child passenger safety in Indian Country.

The Tribal Injury & Violence Prevention Program of the Hoopa Valley Tribe includes; the BUCKLE-UP Your Baby Program, a Child Passenger Safety Seat Loan Program, the Safe Ride Bike Helmet Program, the Tribal Smoke Detector Program and has received funding to assist in community domestic violence preventions and interventions as well as funding for a full time position for domestic violence response.

Norma is dedicated to injury prevention in Indian Country, because she knows first hand the lasting effects of drunk driving and unintentional injury upon her own family. Her oldest son who is a survivor of traumatic brain injury from an alcohol related motor vehicle crash in which his brother was the driver. It is her hope to prevent other Native families from suffering what her family is still experiencing with little awareness, funding or help for survivors of TBI. It's about making healthy choices every day, buckle-up every time, everyone, and live in good health and wellbriety.